

**Draft Implementation plan**

**Workshop on information, communication and consultation of stakeholders of the Council for cooperation with and development of civil society**

**Skopje,**

**24th - 25th of November 2021**

**Attendees**

Council members; Representatives of the Unit for cooperation with CSOs, General Secretariat of the Government; Representative of the Delegation of the European Union to the Republic of North Macedonia

# Facilitator: Igor Vidačak

**DAY 1 – 24th November 2011 (12:30 - 16:00)**

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| **Time** | **Activity** | **Main questions to be discussed** | **Method / Materials** |
| 12:30 – 12:45 | **Introductory remarks**  Fani Karanfilova Panovska – Chair of the Council  Irena Ivanova – Programme Manager, EUD  Venera Hajrullahu – KE1, TA Project | Key objectives of the workshop  Priority reforms (Strategy, legal changes, other) and expected contribution of the Council  Overview of the agenda | Brief (5min) interventions by each of three speakers |
| 12:45 – 13:15 | Key findings of the analysis on the work of the Council in information, communication and consultation of stakeholders  Igor Vidacak – SNKE, TA Project | Summarizing key findings and challenges identified in previous analysis of the TA project (15 min)  Are the findings still valid?  Are there any new issues that should be taken into account? | Interactive discussion / PPT |
| 13:15 – 14:15 | Internal Communication of the Council | How to improve internal communication during the preparation and follow up of Council sessions | Brainstorming, facilitated interactive discussion around key challenges of internal and external communication; PPT |
| 14:15 – 14:30 | Break |  |  |
| 14:30 – 15:30 | External Communication of the Council | How to improve external communication - press releases, press conferences, journal articles, editorials, round tables, thematic sessions, information sessions with local CSOs, TA Project website |  |
| 15:30 – 16:00 | Conclusions of 1st day discussions | Formulating main conclusions | Facilitated interactive discussion; PPT; projecting draft conclusions on the screen |

**DAY 2 – 25th November 2011 (10:00 - 13:30)**

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| **Time** | **Activity** | **Main questions to be discussed** | **Method / Materials** |
| 10:00 – 11:30 | Consultation with the stakeholders/constituencies of the members of the Council | What are the minimum expectations on the scope of consultations with constituencies?  What resources are available and what can be done within a year?  Are the key actions proposed in the Guidelines for consultations with stakeholders (produced by TA project) still valid? | PPT (presenting key actions suggested in Guidelines)  Facilitated interactive discussion |
| 11:30 – 12:00 | Break |  |  |
| 12:00 – 13:00 | Capacity building on strategic communication | What are the main institutional and non-institutional stakeholders involved in relationships with the Council and what are the most appropriate techniques to address them?  How to build effective relations with media?  What are the possibilities of wider use of social media? | Filling in the stakeholders’ analysis matrix;  facilitated interactive discussion;  PPT-plenary discussion/ brainstorming; Projecting main inputs on the screen |
| 13:00 – 13:30 | Conclusions and next steps  Fani Karanfilova Panovska, Chair of the Council  Venera Hajrullahu, KE1, TA Project |  |  |